

SNAPPLE® FACTS FOR FLAVOR GAME
OFFICIAL RULES
NO PURCHASE NECESSARY

1. **GAME:** The Snapple® Facts for Flavors Game (“**Game**”) is part of the Sip, Snap, Score Snapple Rewards Program (“**Snapple Rewards**”).
2. **PROMOTION PERIOD:** The Game begins 12:00 AM Pacific Time (“**PT**”) on August 15, 2023 and ends 9:00 AM PT on August 28, 2023 (the “**Promotion Period**”) or while Reward supplies last, whichever occurs first.
3. **ELIGIBILITY:** The Game is open to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older and during the Promotion Period (“**Player**”).
4. **HOW TO PARTICIPATE/EARN A REWARD:** Each reward (“**Reward**”) is a digital code (“**Points Code**”) redeemable for Snapple Rewards Points (“**Points**”). During the Promotion Period, visit SnappleFactsForFlavors.com (“**Site**”) and follow the instructions on how to get started. The Game consists of up to four (4) levels of Snapple® fact trivia questions. Each level will be comprised of randomly generated multiple-choice Snapple® fact trivia questions and the Player will have up to 20 seconds to answer each question (a “**Game Play**”). Level one will consist of up to ten (10) questions, level two will consist of up to fifteen (15) questions, level three will consist of up to twenty (20) questions and level four (4) will consist of up to thirty (30) questions. With each increasing level, the questions will become more difficult. At the conclusion of each level, if the Player has answered all of the questions correctly for that level, within the time allotted, the Player will be awarded a Reward in the form of a Points Code redeemable for the amount of Points applicable to that level and the Player will have to choose whether to redeem a Reward or risk the Reward for the opportunity to participate in the next level to potentially earn more Points. If at any level, a Player answers a question incorrectly, the Game Play is over and the Player will receive no Reward for that play. Players can participate in the Game as many times as they wish, however a Player may only receive one Reward during the Promotion Period. Once a Reward is claimed, Players are able to continue playing the Game, but will not be eligible to receive additional Rewards. Any Game Plays or any portion that is generated by script, macro or other automated means or by any means which subvert the Game Play process are void. Rewards are available per level while supplies last.
5. **LEVELS AND CORRESPONDING REWARDS:**
 - Level 1 (11,000): Points Code worth 500 Points
 - Level 2 (3,800): Points Code worth 1,500 Points
 - Level 3 (1,033): Points Code worth 4,000 Points
 - Level 4 (200): Points Code worth 8,000 Points

Points Codes have no cash value. The redemption of the Points are subject to the Official Rules at www.earnrewards.com/snapplerewards (“**Rewards Site**”).

In the event that Rewards in a particular level are exhausted, the Player will be prompted to continue to play until they reach the next level or get eliminated and not receive a Reward. Should Rewards become exhausted

while a Player is playing but before they answer all the questions correctly, they will not receive the Reward for that level.

6. **HOW TO REDEEM REWARDS:** At the conclusion of any level, and if all trivia questions were answered correctly, the Player will have the opportunity to have the Reward issued. If the Player wishes to receive the Reward, the Player will be prompted to provide their email address. The Reward will be sent to the email address provided in the form of a Points Code. The Points Code can be entered at Rewards Site to redeem the applicable amount of Points which can be redeemed for Snapple® merchandise. Points Codes must be activated on the Rewards Site by 11:59 PM PT on September 14, 2023. Players must create a new account on the Rewards Site or sign in if they already have an account in order to redeem the Points Code. Upon signing up or logging in, Players will need to click on “The Facts for Flavors Game” button from the main page in order to enter their Points Code. The Points, will be added to any existing Snapple® Rewards Points balance, if applicable. Players must redeem all Points for Snapple merchandise no later than 11:59 PM PT on September 30, 2023. For further details regarding activating Points Codes and redeeming Points for Snapple® merchandise, visit www.earnrewards.com/snapplerewards.
7. **ADDITIONAL RULES:** Sponsor is is not responsible for late, lost, stolen, damaged, delayed, or undelivered Points Codes. Sponsor is not responsible for any computer or device related malfunction that prevents the Player from accessing or receiving their Points Code. If Points Codes are lost or stolen, Points Codes cannot be replaced. Points Codes have no cash value and are not available for resale or exchange. Points Codes cannot be transferred. Sponsor is not responsible for any typographical or other error in the printing of the Game materials or the offering or announcement of the Rewards. If for any reason the Game or any level is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Game, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the Game Play process, and to cancel, terminate, modify or suspend the Game at any time and award only those Rewards claimed prior to cancellation. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Game Play. Sponsor is not responsible for: (a) incorrect or inaccurate transcription of Game Play information or late, or incomplete Game Plays received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of the Site or service; (d) unauthorized intervention in any part of the Game Play process or this Game; or (e) printing, typographical, electronic or human errors which may occur in the Game or administration of this Game or the processing of Game Plays.
8. **PRIVACY:** Any personal information that a Player provides in connection with the Game shall be used by the Sponsor to award a Reward, contact Players, and for the purposes set forth in each of the Sponsor’s Privacy Policies located at <https://www.keurig.com/content/privacy-policy> and <https://www.fandango.com/policies/privacy-policy>. By accepting a Reward, the Player agrees to and accepts these privacy policies.
9. **SPONSOR:** Dr Pepper/Seven Up, Inc., 6425 Hall of Fame Drive, Frisco, TX 75034.